

RIDE  
TO  
FIGHT  
CHILDHOOD  
CANCER



# RIDER REGISTRATION & RELEASE FORM

## WHAT TO DO:

Complete this Rider Registration and Release Form and return it along with your \$45 entry fee\* to:

MACC Fund Trek 100  
10000 W. Innovation Drive  
Suite 135  
Milwaukee, WI 53226

**Registration is due by May 19, 2017 to avoid \$10 late fee.**  
You can also register online at [trek100.org](http://trek100.org)\*

## RIDER INFORMATION

Name			Business Affiliation	
Address			<input type="checkbox"/> Male	<input type="checkbox"/> Female
City	State	ZIP	Date of Birth	
Daytime Phone	Evening Phone		Emergency Contact Name	
Email			Emergency Phone	

**If your billing address is not the same, please enter it below:**

Street	City	State	ZIP
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## NEW RIDERS, CREATE A CUSTOM FUNDRAISING URL (OPTIONAL)

User Name

Password (5-20 Characters)

[www.2017trek100kintera.org/](http://www.2017trek100kintera.org/) \_\_\_\_\_  
Customize URL

## TREK 100 CENTURY CLUB

Riders who pay \$1000 or more by May 12, 2017, can qualify for the Trek 100 Century Club — and all the perks that come with membership, including:

- Commemorative Trek 100 jersey and socks
- Preferred access to the starting line bike rack
- Post-ride shower access
- Name recognition at starting line

**Please register as a Century Club member by May 12 if you plan on joining in the fun on June 03, 2017!!**

# RIDER REGISTRATION & RELEASE CONTINUED

## ADDITIONAL INFORMATION

Rider Entry Fee \$45 (Age 16 & Under \$25) | Due by May 19, 2017\* (Non-refundable)

100 mile ride  62 mile ride  36 mile ride  19 mile ride

\$

Trek 100 t-shirt (100% cotton) T-Shirts will be handed out after the ride

S  M  L  XL  XXL  XXXL  No, thanks

I want to become a Century Club member. I will pay \$1000 by May 12, 2017.

\$ 1000.00

I am unable to ride, but please accept my donation for:

\$

Send me a press release to mention the Trek 100 in my corporate newsletter

Number of years I have participated in the Trek 100

**TOTAL** \*Sales tax included on all required amounts

\$

\*Registration fees increase to \$55.00 if your entry is received after May 19, 2017. Visit [Trek100.org/fees.html](http://Trek100.org/fees.html) for more details.

## PAYMENT TYPE ENCLOSED

Check enclosed payable to "MACC Fund, Inc."

Charge \$ \_\_\_\_\_ to the following:  AmEx  Visa  MC  Discover

Credit Card #

Expiration Date

Authorized Signature

Security Code

**CREDIT CARD SECURITY CODE VISA or MasterCard:** The 3-digit security code can be found on the back of your VISA or MasterCard in the signature strip. There will be a 7-digit number. The first 4 digits of this number will match the last 4 digits of your credit card number. The last 3 digits are your security code. American Express: The 4-digit security code for American Express is

printed on the front of the card directly over the last raised digit in your card number. Discover: Not required - leave the field blank. The MACC Fund will not store the credit card information provided by you on this form. Following successful processing, your credit card information will be destroyed.

FORM CONTINUES ON NEXT PAGE >

# RIDER REGISTRATION & RELEASE CONTINUED

## RELEASE AND WAIVER OF LIABILITY; ASSUMPTION OF RISK AND INDEMNITY AGREEMENT; AND DIGITAL, FILM, VIDEO IMAGE RELEASE

This Release and Waiver of Liability, Assumption and Indemnity Agreement, and Digital, Film, Video Image Release asks you to waive important legal rights. Please read it carefully before you continue to register for the Trek 100 Ride for Hope. Before registering multiple participants in one transaction, ALL participants being registered in this transaction must read and agree to this Release and Waiver of Liability, Assumption and Indemnity Agreement, and Digital, Film, Video Image Release.

IN CONSIDERATION of being permitted to participate in the TREK 100 RIDE FOR HOPE taking place at the headquarters of Trek Bicycle Corporation, a Wisconsin corporation, in Waterloo Wisconsin (and surrounding communities) to benefit Midwest Athletes Against Childhood Cancer, Inc. (a/k/a the MACC Fund), a 501(c)(3) organization incorporated in the State of Wisconsin (the "BIKE RIDE"), THE UNDERSIGNED, for himself or herself, his or her personal representatives, heirs, and next of kin agrees as follows:

1. I HEREBY RELEASE, WAIVE, DISCHARGE AND COVENANT NOT TO SUE the MACC Fund, Trek Bicycle Corporation and their respective directors, officers, agents, employees, representatives, successors, along with each of their respective sponsors, promoters, and volunteers, and all other participants of the BIKE RIDE (collectively referred to as the "Released Parties"), FROM ALL LIABILITY TO THE UNDERSIGNED, and to the UNDERSIGNED's personal representatives, assigns, heirs, and next of kin FOR ANY AND ALL LOSS OR DAMAGE, AND ANY CLAIM OR DEMANDS THEREFOR ON ACCOUNT OF INJURY TO THE PERSON OR PROPERTY OR RESULTING IN DEATH OF THE UNDERSIGNED ARISING OUT OF OR RELATED TO THE BIKE RIDE, WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASED PARTIES OR OTHERWISE.
2. I HEREBY AGREE TO INDEMNIFY AND SAVE AND HOLD HARMLESS the Released Parties and each of them FROM ANY LOSS, LIABILITY, DAMAGE, OR COST they may incur arising out of or related to the BIKE RIDE, WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASED PARTIES OR OTHERWISE.
3. I HEREBY ASSUME FULL RESPONSIBILITY FOR ANY RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE arising out of or related to the BIKE RIDE, WHETHER CAUSED BY THE NEGLIGENCE OF RELEASED PARTIES OR OTHERWISE.
4. I HEREBY ACKNOWLEDGE THAT THE ACTIVITIES OF THE BIKE RIDE ARE VERY DANGEROUS and involve the risk of serious injury and/or death and/or property damage.
5. I HEREBY AGREE TO WEAR A HELMET during my participation in the BIKE RIDE and to follow ALL OTHER RULES AND REGULATIONS established by the MACC Fund for the BIKE RIDE, along with all of those of the State of Wisconsin governing bike travel over public roads and highways.
6. I HEREBY AGREE that this Release and Waiver of Liability, Assumption of Risk and Indemnity Agreement extends to all acts of negligence by the Released Parties, and is intended to be as broad and inclusive as is permitted by the laws of the State of Wisconsin in which the BIKE RIDE is conducted and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.
7. I HEREBY GRANT to the MACC Fund, and its agents, representatives and successors the absolute and irrevocable right and unrestricted permission in respect of photographic portraits, or any pictures taken of the named participant or in which the named participant may be included with others, editorial or any other media such as film or video, to copyright the same; to reuse, publish and republish the same in whole or in part, individually or in conjunction with other photographs, and in conjunction with any printed matter, in any and all media now or hereafter known, including web pages and social networking media, and for any other purpose whatsoever, for illustration, promotion, art, editorial, advertising and trade, or any other purpose whatsoever with restriction as to alteration; from time to time, or reproductions thereof in color, black and white or otherwise made through any media, in each case, in connection with the BIKE RIDE.
8. I HEREBY GRANT to the MACC Fund, and its agents, representatives and successors the absolute and irrevocable right and unrestricted permission to photograph the named participant during activities and to use the photographs, video and/or film in audio-visual and printed materials without compensation or approval rights, in each case, in connection with the BIKE RIDE.
9. I HAVE READ THIS RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT. I FULLY UNDERSTAND ITS TERMS, UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT. I FULLY UNDERSTAND THAT BY SIGNING THIS RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT, I FREELY AND VOLUNTARILY GIVE UP MY RIGHTS TO ANY FUTURE CLAIMS OF LIABILITY AGAINST THE RELEASED PARTIES FOR ANY BODILY INJURY, DEATH OR PROPERTY DAMAGE THAT MAY RESULT FROM MY PARTICIPATION IN THE BIKE RIDE. I HAVE CONSIDERED THAT IF THIS RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT WAS NOT WRITTEN TO PROTECT THE RELEASED PARTIES, THE COST OF MY PARTICIPATION IN THE BIKE RIDE WOULD BE CONSIDERABLY HIGHER. AS I DO NOT WISH TO PAY A CONSIDERABLY HIGHER COST, I WAIVE ANY RIGHTS I MAY HAVE TO NEGOTIATE FOR A DIFFERENT RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT. I HAVE SIGNED THIS RELEASE FREELY AND VOLUNTARILY WITHOUT ANY INDUCEMENT, ASSURANCE OR GUARANTEE BEING MADE TO ME AND INTEND MY SIGNATURE TO BE A COMPLETE AND UNCONDITIONAL RELEASE TO THE GREATEST EXTENT ALLOWED BY LAW.

**THIS SECTION MUST BE SIGNED FOR YOUR REGISTRATION TO BE COMPLETE.**

Name Printed Name of Participant

Signature Signature of Participant

Date

Parent or Legal Guardian Signature (Required if under 18 years of age)

Date